

# Privacy Policy

Effective Date: November 6, 2015

Wasatch Leasing is committed to protecting your personal information. In particular, we believe it is important for you to know how we collect and use the information you may provide at [www.wasatchleasing.com](http://www.wasatchleasing.com). This Privacy Policy also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

This Privacy Policy covers any and all actions on our website. If you have questions or concerns, you should first contact us at [mark.harris@wasatchleasing.com](mailto:mark.harris@wasatchleasing.com).

## 1. Security

When we collect personal information directly from you, we follow generally accepted industry standards to protect your information, both during transmission and once we receive it. No method of transmission over the Internet or method of electronic storage is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have questions about website security, you can contact us [mark.harris@wasatchleasing.com](mailto:mark.harris@wasatchleasing.com).

## 2. Collection and Use of Personal Information

To facilitate the operation of our site, we may collect personal information from you. This information may include but is not limited to your name, e-mail address, company address, street address, city/state/zip, phone number, birth date, and driving experience.

We use this information to:

- Respond to requests for more information about our company
- Send regular e-mail
- Send other marketing materials
- Respond to your questions and concerns
- Improve our website and marketing efforts
- Conduct research and analysis

## 3. Choice/Opt-Out

You may choose to stop receiving information from Wasatch Leasing by following the unsubscribe instructions included in any electronic communications you may receive or contacting us at [mark.harris@wasatchleasing.com](mailto:mark.harris@wasatchleasing.com).

## 4. Electronic and Web Browsing Information We Gather

As is true of most websites, we automatically gather information about your computer such as your IP address, browser type, browser settings, navigation through our site(s), referring/exit pages, and operating system. This information does not include personal information.

## 5. Information Sharing

Wasatch Leasing does not share or sell your personal information to third parties. We may be required to disclose your personal information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. We do not reveal information until we have a good faith belief that an information request by law enforcement or private litigants meets applicable legal standards.

In any case in which the ownership of Wasatch Leasing shall change, including a change in ownership due a sale or transfer of assets, your user information may be transferred to the new owner. You will be notified via email and/or prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

## **6. Cookies and Other Tracking Technologies**

Our web server also seeks (as many Web sites do) to place a “cookie” (a small data file) on your computer’s hard drive which allows the server to determine the computer when it visits again in order to track statistical information about navigation to and throughout certain areas of our website. We may use cookies to collect general usage and volume statistical information that does not include personal information.

If you want to delete or block any cookies, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies. Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our website.

## **7. Links to Other Websites**

This website contains links to other websites. We are not responsible for the privacy practices of these websites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every website that collects personal information. This Privacy Policy does not apply to such linked third-party websites.

## **8. Additional Policy Information**

If your personal information changes, you may correct, update, or deactivate it by emailing your request to [info@wasatchleasing.com](mailto:info@wasatchleasing.com). If you wish to access your personal information, please email your request. We will retain your information for as long as your account is active or as needed to provide you with current information. We will also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **9. Notification of Privacy Statement Changes**

We may update this Privacy Statement to reflect changes to our privacy practices. We encourage you to periodically review this page for the latest information on our privacy practices.

## **10. Testimonials**

We may post customer testimonials on our website which may contain personal information. We obtain the customer's consent before posting the testimonial. If you wish to request the removal of your testimonial, you may contact us at [info@wasatchleasing.com](mailto:info@wasatchleasing.com).

## **General Contact Information**

You can contact us by writing, emailing, or calling us at:

**Wasatch Leasing**  
2240 South 5370 West  
West Valley City, UT 84120  
[mark.harris@wasatchleasing.com](mailto:mark.harris@wasatchleasing.com)  
801-886-4730 or 801-886-4731